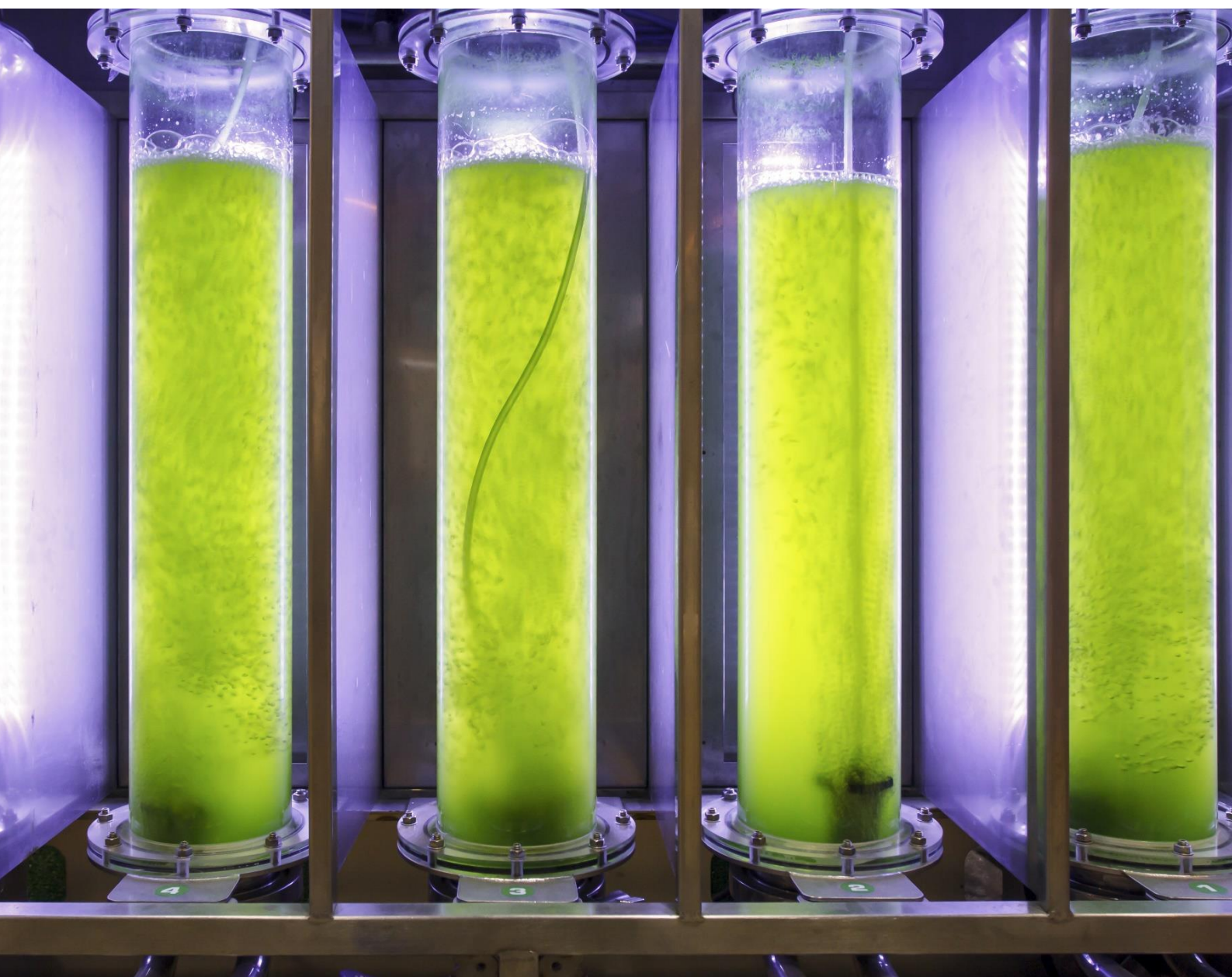


FUELGAE

Sustainable On-site and Innovative Technologies for Advanced Transport Biofuels from Microalgae



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Deliverable 15.1

Initial DEC Plan

Due Date:	31.03.2024
Submission Date:	27.03.2024
Dissemination level:	SENSITIVE
Lead Beneficiary:	RTDS Association (RTDS)
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Project Acronym: FUELGAE	Project Number: 101122151
Start Date of Project: 01.10.2023	End Date of Project: 30.09.2027

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1 Publishable summary

This initial DEC Plan is an update of the initial plan provided in the grant proposal of FUELGAE and aims to serve as an information and control instrument for all Dissemination, Exploitation, and Communication (DEC) activities among all partners in the project. The initial DEC Plan describes the strategy and overall approach to the above-mentioned activities. This includes the bespoke measures that will be employed, the project's key messages, content, and milestones, the Standard Operating Procedures (SOPs), and the planned tools and activities for the first project Reporting Period (RP1; M1 – M18). This plan constitutes an internal working document, which will be refined and updated at least for every project reporting period as the project progresses, especially in terms of: stakeholder analysis, key messages towards stakeholders, audiences, and target groups, assessment of communication channels and the update of the social media strategy. It includes templates, SOPs, a list of Key Exploitable Results (KERs), and processes for results management to ensure that commercially relevant results are not prematurely disclosed. The initial list of KERs was checked and further developed by the partners; and further information was gathered on them. The aim is to introduce the Intellectual Property (IP) status and the detailed exploitation plans related to the KERs. The DEC Plan introduces also the methodology used for building up the exploitation activities, the list of the KERs and their IP status, the knowledge management activities and the related rules. The exploitation plan will be further developed during the project implementation, by providing a detailed description of the KERs, related Research and Commercialization Roadmaps, possible business models, a risk analysis related to exploitation, and further financing options. A final version will be available by the end of the project that will introduce the above-mentioned points with the final exploitation plans for the final KERs listed. The DEC plan will be treated confidentially by the partners and is a proprietary work copyrighted by RTDS as the WP Leader of WP15-17. Any reproduction or re-use (e.g. for other projects) requires written consent from the authors (RTDS).





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